

A Look at 2021 U.S. Sponsor-Backed

Going Private

Transactions

June 2022



INTRODUCTION

Welcome to the fifteenth survey of U.S. sponsor-backed going private transactions prepared by Weil, Gotshal & Manges LLP. This survey analyzes and summarizes the material transaction terms of going private transactions completed in calendar year 2021 involving private equity sponsors in the United States. We are happy to discuss the detailed findings and analyses underlying this survey.

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RESEARCH METHODOLOGY

We surveyed 23 U.S. sponsor-backed going private transactions completed between January 1, 2021 and December 31, 2021 with a transaction value (equity value) of at least \$100 million. This survey focuses on certain key terms of going private transactions that we think are most relevant for U.S. sponsors considering such transactions.

The publicly available information for certain surveyed transactions did not disclose all data points covered by our survey. Therefore, the charts and graphs in this survey may not reflect information from all surveyed transactions. All dollar amounts and percentages referenced in this survey are approximate amounts and percentages.

The 23 surveyed transactions were transactions involving the following target companies:

- At Home Group Inc.
- Casper Sleep Inc.
- Cloudera, Inc.
- CoreLogic, Inc.
- CorePoint Lodging Inc.
- Cornerstone OnDemand, Inc.
- Covanta Holding Corporation
- Cubic Corporation
- Echo Global Logistics, Inc.
- Extended Stay America, Inc.
- IEC Electronics Corp.
- Inovalon Holdings, Inc.

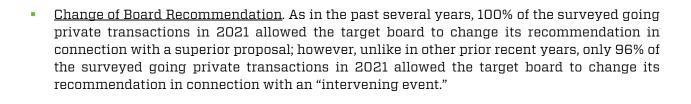
- Lydall, Inc.
- McAfee Corp.
- Medallia, Inc.
- ORBCOMM Inc.
- Perspecta Inc.
- Proofpoint, Inc.
- ProSight Global, Inc.
- QAD Inc.
- QTS Realty Trust, Inc.
- Stamps.com Inc.
- The Michaels Companies, Inc.

KEY CONCLUSIONS

- Transaction Value. The mean transaction value (equity value) of the surveyed going private transactions in 2021 was \$3.6 billion, which is the highest mean transaction value seen over the past several years and represents a 50% increase from the 2020 mean transaction value (\$1.8 billion). Nonetheless, the range of transaction values of the surveyed going private transactions in 2021 was similar to the range of transaction values of the surveyed going private transactions in 2020 (\$163 million to \$11.3 billion and \$172 million to \$9 billion, respectively).
- <u>Transaction Structure</u>. Despite the increased use of tender offers in 2020, tender offers continued to be a relatively unpopular option for sponsors in 2021, as tender offers were used in only 13% of the surveyed going private transactions (as compared to 45% of the surveyed going private transactions in 2020).
- Specific Performance. The "specific performance lite" construct (sometimes referred to as conditional specific performance) continues to be the predominant market remedy with respect to allocating an acquirer's financing failure and target's closing risk in sponsor-backed going private transactions. In fact, in a significant increase from last year, the use of the specific performance lite construct increased from 75% of the surveyed going private transactions in 2020 to 91% of the surveyed going private transactions in 2021. Full specific performance was not available to any of the targets in the surveyed going private transactions in 2021, which represents a significant decrease as compared to 25% of the surveyed going private transactions in 2020 where full specific performance was available.

Termination Fees.

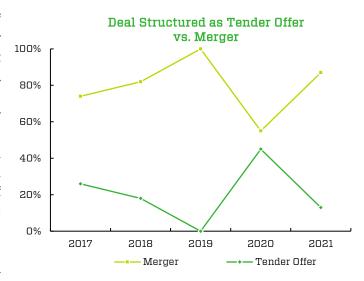
- Reverse Termination Fees. In an increase from last year, reverse termination fees appeared in 100% of the surveyed going private transactions in 2021 (as compared to 85% of the surveyed going private transactions in 2020). The mean single-tier reverse termination fee that would have been payable by sponsors in certain termination scenarios was 7.2% of the equity value of the target, which represents an increase from the mean single-tier reverse termination fee of 6.6% of the equity value of the target in 2020. Further, in an increase as compared to other prior recent years (none of which have evidenced a two-tier reverse termination fee since 2017), two of the surveyed going private transactions in 2021 included a two-tier reverse termination fee.
- Target Termination Fees. Target termination fees also appeared in 100% of the survey going private transactions in 2021. The mean single-tier target termination fee in 2021 was 3.4% of the equity value of the target, which represents a slight increase from the mean single-tier target termination fee of 3.1% of the equity value of the target in 2020. In addition, 90% of the surveyed going private transactions in 2021 that contained go-shop provisions (discussed below) provided for two-tier target termination fees, ranging from 33% to 58% of the general target termination fee, with the mean being 45% (an increase compared to the 2020 mean of 37%).
- <u>Go-Shop Provisions</u>. The use of go-shop provisions significantly increased in 2021 as compared to last year, appearing in 43% of the surveyed going private transactions (as compared to 10% of the 2020 surveyed going private transactions), which is somewhat more consistent with the prevalence of go-shop provisions in other prior recent years. The mean length of the go-shop periods in the surveyed going private transactions in 2021 was 37 days (as compared to 43 days in the surveyed going private transactions in 2020). Each of the 10 surveyed going private transactions in 2021 that contained a go-shop provision closed successfully without another bidder emerging, which was also the case in 2020 and other recent prior years.



HIGHLIGHTS OF 2021

Transaction Value. The mean transaction value of the surveyed going private transactions in 2021 was significantly higher than the mean transaction value of the surveyed going private transactions in 2020 and other recent years prior to 2019. The mean transaction value (equity value) of the surveyed going private transactions in 2021 was \$3.6 billion, as compared to \$1.8 billion in 2020, \$3.3 billion in 2019, \$1.7 billion in 2018 and \$1.4 billion in 2017. The transaction values of the surveyed going private transactions in 2021 ranged from \$163 million to \$11.3 billion. In comparison, the transaction values of the surveyed going private transactions in 2020 and 2019 ranged from \$172 million to \$9 billion and \$634 million to \$10.4 billion, respectively.

Transaction Structure. The use of tender offers in 2021 significantly decreased as compared to 2020, but was closer to the use of tender offers in other recent years. Sponsors utilized the two-step tender offer / back-end merger structure in only 13% (3 of 23) of the surveyed going private transactions in 2021 (as compared to 45% of the surveyed going private transactions in 2020, 0% of the surveyed going private transactions in 2019, 18% of the surveyed going private transactions in 2018 and 26% of the surveyed transactions in 2017). In



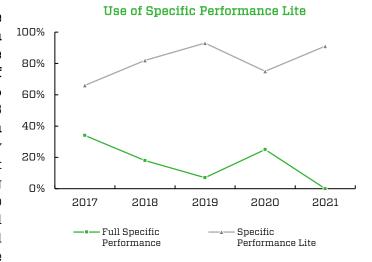
addition, as in 2020, 100% of the surveyed going private transactions in 2021 (as compared to 83% of the surveyed going private transactions in 2018 and 78% of the surveyed going private transactions in 2017) that utilized tender offers opted into Section 251(h) of the Delaware General Corporation Law. 1

From a sponsor's perspective, the tender offer remains a less attractive option compared to a onestep merger unless agreeing to a tender offer improves its position in a competitive bid process.

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¹ Section 251(h), which became effective on August 1, 2013, was amended on July 15, 2014 and was further amended on June 16, 2016, lowered the ownership threshold at which an acquirer can effect a second-step merger without a vote of the target's stockholders from 90% to generally a majority (unless a higher threshold is specified in the target's organizational documents). The 2014 amendments addressed certain interpretive issues to eliminate certain ambiguities in the statute. The 2016 amendments removed certain ambiguities in a number of the requirements of, and broadened the availability of, Section 251(h). Further, on August 1, 2018, an amendment to Section 262 extended the applicability of the "market out" exception to appraisal rights in a so-called "intermediate form" merger, in which there is an exchange offer followed by a back-end merger consummated without the vote of stockholders pursuant to Section 251(h), effective as to mergers or consolidations consummated pursuant to an agreement entered into on or after August 1, 2018.

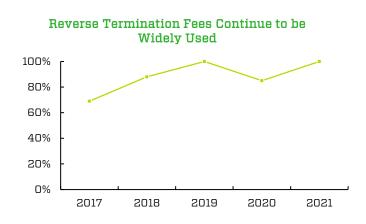
Specific Performance. In an increase from 2020, "specific performance lite" was included in 91% (21 of 23) of the surveyed going private transactions in 2021 (as compared to 75% of the surveyed transactions in 2020, 93% of the surveyed transactions in 2019, 82% of the surveyed transactions in 2018 and 66% of the surveyed transactions in **2017).** Specific performance lite, whereby the target has the limited right to seek specific performance to force the closing only if all of the acquirer's conditions to closing are satisfied (or waived) and acquirer's debt financing is available and ready to be funded, first emerged after the financial crisis as a compromise between



targets (which sought to limit the optionality built into the reverse termination fee structure) and sponsors (which could not accept the risk of being forced to close transactions in the event their lenders failed to fund the debt proceeds).

In a decrease from 2020 and other prior recent years, 0% of the surveyed going private transactions in 2021 included a full specific performance construct (as compared to 25% of the surveyed going private transactions in 2020). This represents the lowest occurrence of such construct in other prior recent years.²

Reverse Termination Fee. 100% of the surveyed going private transactions in 2021 included a reverse termination fee construct (as compared to 85% in 2020). The mean single-tier reverse termination fee that would have been payable by sponsors in certain termination scenarios (e.g., financing failure) was 7.2% of the equity value of the target, which represents an increase in the mean single-tier reverse termination fee of 6.6% of the equity value of the target in 2020.



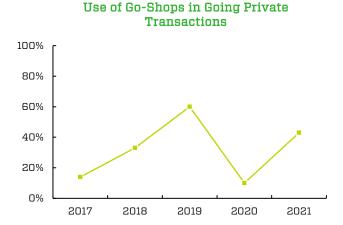
In an increase from other recent prior years, 9% (2 of 23) of the surveyed going private transactions in 2021 included a two-tier reverse termination fee. The two-tier reverse termination fee, whereby the sponsor would pay a higher reverse termination fee for certain events, willful breaches and/or refusal to close (other than in connection with a financing failure), has rarely been utilized in recent years. In fact, 2021 is the first year during which at least one of the surveyed going private transactions included a two-tier reverse termination fee since 2017 (during which it was only used in 6% of the surveyed transactions that year).

 $^{^{2}}$ In two of the surveyed going private transactions in 2021, there was no specific performance remedy for target.

Target Termination Fees. 100% of the surveyed going private transactions in 2021 included target termination fees. This target termination fee would be payable by targets in certain termination scenarios (e.g., entering into an alternative acquisition agreement in connection with a superior proposal). The mean single-tier target termination fee in the surveyed going private transactions in 2021 was 3.4% of equity value of the target, which represents a slight increase from the mean single-tier target termination fee of 3.1% of the equity value of the target in 2020. In 22% (5 of 23) of the surveyed going private transactions in 2021, the single-tier target termination fee was set at exactly 50% of the reverse termination fee payable by acquirers under certain termination scenarios. As further discussed below, 90% of the surveyed going private transactions in 2021 that contained go-shop provisions provided that entering into a superior proposal as a result of the go-shop period would trigger the payment of a reduced (i.e., two-tier) target termination fee.

100% of the surveyed going private transactions in 2021 included a target termination fee tail provision. A fee tail provision provides that, in the event a definitive agreement is terminated, the target will be obligated to pay a termination fee to the acquirer if the target subsequently enters into or consummates a definitive alternative acquisition arrangement within a pre-established period of time following such termination with a party other than the original acquirer. A substantial majority (87%) of the surveyed going private transactions in 2021 contained fee tail provisions of 12 months, with two transactions having a 9-month tail period and one transaction having a 6-month tail period.

Go-Shop Provisions. The use of go-shop provisions significantly increased in 2021 as compared to last year. Go-shop provisions, which permit the target to canvas the market and solicit other potential bids after a deal is announced, were used much more frequently in 2021 than in 2020 (which had evidenced a sharp decline in the use of go-shop provisions), returning to levels of usage more consistent with other prior recent years. The use of go-shop provisions appeared in 43% (10 of 23) of the surveyed going private transactions in 2021 (as compared to 10% of the surveyed going private transactions in 2020, 60% of the surveyed going private transactions in 2019, 33% of the surveyed going private transactions in 2018 and 14% of the surveyed going private transactions in 2017). In addition, the length of the go-shop periods in the surveyed going private transactions in 2021 ranged from 25 days to 45 days, with the mean being 37 days (slightly lower than the mean of 43 days in the surveyed going private transactions in 2020).



Go-shop provisions are often included as a way to assist a target's board in maximizing shareholder value and are particularly prevalent in transactions where the target's board may not have the opportunity to commence a full sales process or otherwise perform a market check prior to the signing of a transaction. Further, the prevalent use of the two-tiered target termination fee is an indicator that the target boards tend to view the general target termination fee as inconsistent with the spirit of the go-shop provision (i.e., as a true post-signing "test the market" process).

Each of the 10 surveyed going private transactions in 2021 that contained a go-shop provision closed successfully without another bidder emerging, which was also the case in 2020 and other recent prior years. A hard-stop was utilized more frequently in 2021 (used in 60% of the surveyed going private transactions in 2021 that included go-shop provisions, as compared to 50% in 2020 and 33% of in 2019). A hard-stop imposes a deadline (often an abbreviated period after the end of the go-shop period) on the target board to negotiate a definitive agreement with a competing bidder solicited during the go-shop period in order for the target to benefit from the reduced go-shop termination fee. None of the 6 applicable transactions in 2021 contemplated a hard-stop at the expiration of the go-shop period (such that the target would only be eligible for the reduced target termination fee to the extent it entered into an alternative acquisition agreement with a competing bidder prior to the expiration of the go-shop period).

Consistent with prior years, almost all (90%) of the surveyed going private transactions in 2021 that contained go-shop provisions provided for a two-tier target termination fee provision. Pursuant to a two-tier target termination fee, the termination fee payable by the target to the initial bidder is decreased if the transaction is terminated due to a superior proposal. The amount of the reduced go-shop target termination fee in the 2021 transactions ranged from 33% to 58% of the general target termination fee, with the mean being 45% (whereas in 2020, the reduced go-shop target termination fee ranged from 32% to 42%, with the mean being 37%).

Change of Board Recommendation. As in the past several years, 100% of the surveyed going private transactions in 2021 allowed the target board to change its recommendation in connection with a superior proposal. However, unlike in other recent prior years, only 96% of the surveyed going private transactions in 2021 allowed the target board to change its recommendation in connection with an "intervening event". An "intervening event" is typically defined as an event or circumstance unknown or unforeseeable to the target board at the signing of a transaction that later occurring or known would require the target board to change its recommendation in order to satisfy its fiduciary duties.

REPRESENTATIVE PRIVATE EQUITY TRANSACTIONS

International and CPP Investments consortium's takeprivate of

M McAfee \$14,000,000,000 November 2021

International merger of

CLEARENT TISIG \$3,000,000,000 February 2021

International sale of DISTRIBUTION

\$1,001,000,000 September 2021 International

investment in THEASIG

\$1,075,000,000 October 2021

Advent International

ATI's business combination with A FORTRESS \$2,500,000,000 February 2021

Cobham's sale of Cobham Mission Systems \$2,830,000,000

Ardian

International

BDT CAPITAL \$6,000,000,000 May 2021 February 2021

American Securities

acquisition of RealManage Undisclosed

American Securities acquisition of

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Undisclosed March 2021

American Securities acquisition of

CONAIR Undisclosed July 2021

American Securities sale of

Henry

\$1,575,000,000 July 2021

American Securities Lasership's acquisition

Undisclosed September 2021 \$1,000,000,000 July 2021

stake acquisition of

Aterian Investment Partners

International

Culligan's sale to

Pioneer's acquisition <IPI Undisclosed January 2021

Aterian Investment Partners

May 2022

Pioneer's acquisitior Undisclosed February 2021

Blackstone stake acquisition of

recurrent

Undisclosed May 2022

Blackstone

acquisition of DECA

Undisclosed July 2021

Blackstone

majority stake acquisition of CONTEND CONTEND

Undisclosed July 2021

Blackstone

acquisition of 6 Dynamo Undisclosed August 2021

Blackstone investment in

Hotwire

Undisclosed April 2021

Blackstone investment in

InCloud

Undisclosed October 2021

Blackstone

sale of AguA

Undisclosed November 2021 Blackstone sale of

ConcertGolf Partne Undisclosed March 2022

Cornell Capital acquisition of

ADVANCING Undisclosed May 2022

Cornell Capital

acquisition of M INW Innovations in Undisclosed March 2021

Cornell Capital

INW's acquisition of CAPSTONE NUTRITION Undisclosed April 2021

Cornell Capital

kdc/one's acquisition of A EROFIL

Undisclosed February 2022

Genstar Capital

acquisition of

marcone

Undisclosed

CPP Investments

investment in

\$2,250,000,000 June 2021

Genstar Capital

acquisition of

Undisclosed

July 2021

ARROWHEAD

CVC Capital Partners

majority stake acquisition of RADWELE Undisclosed February 2022

Genstar Capital

sale of

INFINIT

Undisclosed

January 2021

CVC Capital Partners stake acquisition of Corporate Finance

Group Inc. \$1.850.000.000 August 2021

CVC Growth **Partners** stake acquisition of

> cario Undisclosed May 2021

EQT Partners sale of DORNER 🚳

\$485,000,000 March 2021

Goldman Sachs

investment in

iSpot.tv

Undisclosed

EQT Partners

WS Audiology's asset acquisition of

Undisclosed

Goldman Sachs

sale of

nextcapital.

Undisclosed

March 2022

July 2021

May 2021

Goldman Sachs sale of RESTAURANT TECHNOLOGIES

Undisclosed February 2022

GS Acquisition Holdings Corp II

business combination of MIRION

\$2,600,000,000 June 2021

Gores Guggenheim, Inc. business

combination of Polestar

\$20,003,000,000 Sentember 2021

Genstar Capital Arrowhead's acquisition of

Ren Havk Undisclosed September 2021

Gores Holdings V,

Inc.

husiness

combination of

\$8,500,000,000

February 2021

ир.

Golden Gate Capital formation of

STONEHILI

Undisclosed April 2021

April 2022

Gores Holdings VI, Inc. business combination of

Matterport \$1.900.000.000 February 2021

Gores Metropoulos II, Inc.

business combination of √S Sonder \$1,925,000,000 April 2021

J.C. Flowers

stake acquisition of iLending DIRECT Undisclosed February 2021

Lee Equity Partners acquisition of

CORPORATION Undisclosed September 2021

Providence Equity

Montagu Private Equity

> acquisition of Undisclosed

January 2021

OMERS acquisition of

Partners Group Princess Learning IC \$1.586.240.000 May 2021

OTPP

stake acquisition of **L**ANTAGE Undisclosed

October 2021

sale of Hawkwood \$650,000,000

July 2021

OTPP

Providence Equity stake acquisition of



Undisclosed October 2021 Providence Equity investment in Sweetwater

> Undisclosed June 2021

Blackboard's sale anthology Undisclosed

September 2021

Sumeru Equity

Partners

PSG investment in

△ CODE CLIMATE Undisclosed August 2021

PSG acquisition of

VAULT Undisclosed Aumust 2021 PSP Investments consortium sale of

Kindred 7 Undisclosed June 2021

PSP Investments investment in

> REPERTOIRE Undisclosed January 2021

PSP Investments minority investor in merger of

thycotic, 6 Centrify Undisclosed March 2021

Searchlight **Capital Partners** acquisition of

> ♣IP5 Undisclosed October 2021

acquisition of bea@m Undisclosed April 2022

TPG Growth maiority stake acquisition of

M O R R O W S O D A L I Undisclosed March 2022

Trive Capital

TPG Growth acquisition of

Undisclosed September 2021 Corp.

business combination vacasa July 2021

TPG Tech Adjacencies stock acquisition of

SAUCELABS Undisclosed March 2021

TPG Tech Adjacencies

investment in MI Age of Learning \$300,000,000 February 2021

TPG Tech Adjacencies investment in

KAJABI \$550,000,000 May 2021

acquisition of N Shingguraira Services Scorpeinted Undisclosed September 2021

Trive Capital

sale of 🚣 merican 🐾

Undisclosed February 2021

TPG Pace Solutions

\$4.500.000.000



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By The Numbers

5 Years 1,100+

Deals

More Than

\$1T

In Total Deal Value Over

300

Sponsors

Ranked

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— IFLR1000

Advises

80% the Top 25

largest global private equity funds — *PEI 300 2021*

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