

Daily Journal

Top 100 Lawyers and Distinguished Counsel 2026

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David Singh



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When plaintiffs sued Apple over its "carbon neutral" marketing for certain Apple Watch products, they were testing whether debates over carbon offset standards could become consumer fraud claims. David Singh, co-chair of Weil's national complex commercial litigation practice, led the team that secured dismissal of the case. *Dib, et al. v. Apple, Inc.*, 5:25-cv-02043 (N.D. Cal., filed Feb. 26, 2025).

The court agreed that plaintiffs had failed to plausibly allege any claims – a ruling Singh called "an important early decision in greenwashing litigation" that "provides guidance for companies making sustainability-related claims."

Singh describes the plaintiffs' theory this way: "Plaintiffs collaterally attacked the validity of carbon-offset projects certified against international scientific standards by a third party and sought to turn policy debates about what standards should be employed to certify carbon offsets into consumer fraud claims."

Weil's response, he said, was "to embrace the robustness and transparency of Apple's disclosures, which included descriptions about the carbon offset projects and the standards they were certified against, and to emphasize that plaintiffs had not plausibly alleged that the projects did not meet those standards."

Singh also serves as national trial counsel for ExxonMobil in public nuisance and consumer protection actions over plastics pollution, including a suit brought by the California Attorney General.

Plaintiffs there, he notes, are "attempting to expand traditional public nuisance and consumer protection theories into areas that have rarely been tested in court." Weil's approach has been "to stay disciplined, challenge procedural overreach and develop a fact-driven defense that distinguishes public policy issues from actionable legal claims."

Singh began his career in Weil's New York office and has spent the past decade in Silicon Valley, where he leads the firm's commercial litigation practice in California. He credits two mentors with shaping his approach: David Lender, co-chair of Weil's global litigation department, and Arvin Maskin, former head of the firm's product liability practice. From Lender, he learned "the importance of volunteering to do work (even when you could easily come up with an excuse) and actively seeking out opportunities to take on new challenges and demonstrate your abilities." From Maskin, he took a lesson in "hustle and treating client development as a core part of my practice," Singh said.

Singh's docket now spans consumer class actions and product liability matters for Apple, Anthropic and Meta; privacy class actions under the VPPA, ECPA and CIPA against Warner Bros. Discovery, Paramount and Gannett; and environmental litigation, including Procter & Gamble's defense in the Charmin greenwashing MDL.

Looking ahead, Singh points to plaintiffs' lawyers "leveraging existing statutes and legal doctrines to challenge emerging technologies, digital business practices and corporate sustainability initiatives" as a trend he expects to continue, alongside a rise in mass arbitrations that now demands, in his words, "a deep understanding of technology, data practices, business operations and the broader regulatory and public policy landscape."