

# PAY IT FORWARD

Weil

**Weil Pay It Forward** is an inclusion and community service initiative that empowers associate and staff-led teams to turn \$1,000 of Firm funds into lasting community impact. While the external community impact is profound, the internal connections fostered among colleagues and the opportunities for attorneys and staff at all levels to showcase their leadership skills are equally powerful.

In 2011, 26 teams were selected, and 1,100 attorneys and staff in the New York office participated in the community service projects (84% of the office). Collectively, they raised over **\$175,000** in seven weeks. In 2012, 18 teams in Weil's Boston, Dallas, Houston, London, and Washington, DC offices raised more than **\$120,000**. The 2013 program returned to the New York office with 10 teams raising nearly **\$95,000**. In 2014, Weil's Dallas and Miami offices participated, raising over **\$48,000**.

## 2014 Beneficiaries

- **Blessings in a Backpack**, is a "neighbor-helping-neighbor" program that is designed to help meet the nutritional needs of children and families. Each week, volunteers, in cooperation with school officials, distribute backpacks filled with enough non-perishable food for the weekend (six meals) to underserved students. Weil's Miami WPIF team raised \$7,026.10 in funds benefitting the nonprofit organization through silent auction donations and sales, a "Jean's Week" hosted in honor of Blessings in a Backpack, and other general contributions. These funds were leveraged to provide 87 children at Palmetto Elementary School access to a full backpack of \$80 worth of food each weekend, for the entire 2014-2015 school year.
- **Vogel Alcove**, an organization that provides free, high-quality child development services for Dallas's youngest victims of homelessness, children 6 weeks to 5 years old. Vogel Alcove is the only free comprehensive early childhood education program in the city of Dallas whose primary focus is to provide free childcare and case management for children and their families residing at 18 local emergency shelters, domestic violence shelters and housing programs. Weil's Dallas WPIF team raised more than \$41,500 for the organization through their "Dodge for a Cause" tournament. The tournament consisted of over 20 teams competing in a dodge ball tournament. The money raised provides approximately 40 children with food for one full year.

## Ongoing

- **Kids Give 360**, a charity started from the initial Weil Pay It Forward Event in 2011, continues to host events and raise money for various causes. In 2014, Kids Give 360 hosted "Hoops 2 Help," a relay marathon basketball event that was open to everyone in Grades 2-12. It raised \$28,566 which was donated to Cohen Children's Medical Center, The Foundation for Roslyn's Education Advancement and Development (READ), and The Shooting Stars. In the past, Kids Give 360 has donated funds to help provide scholarships for underprivileged children to attend summer camp.
- **Operation Backpack** supports thousands of children living in New York City's homeless and domestic violence shelters. The team's bake sales featured a "Guess the Secret ingredient" contest, "Food Take-down" tasting competition, and "Test of the Tastebuds." Weil employees provided 350 new backpacks filled with school supplies to young children served by Operation Backpack in 2013.
- **On The Rocks: Restructuring Bartends for Charity** events are bartending competitions held between senior reconstructing leaders from various firms, funds raised are donated to charity. In 2013, the funds raised were donated to **Roots of Health**, which provides women and children with education and health support in the Philippines. In 2014, the event benefitted **Castle Athletics**, an organization that serves to provide young student athletes a safe and nurturing environment where they can develop and improve their academic skills, develop leadership traits and engrain good sportsmanship qualities so that they can seize opportunities on the basketball court and beyond.

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Since **2011**, **56 teams** in **7** cities have raised **\$507,407** and made the following impact:

Fed over  
**6,500**  
people



some for a full year

Provided health care  
services for over

**500**

individuals from improved  
childbirth care to  
cataract surgeries



Supported  
**6**  
US schools

in areas from arts programs to  
technology needs

Purchased over  
**2,000**

pieces of sporting equipment for schools



Contributed educational  
and emotional support  
tools and assistance funds  
to nearly

**2,000**  
veterans



Rescued over  
**150**

homeless animals



Supported over

**500**

programs to educate and  
provide services to underserved  
populations around the world



Reached over  
**2,000**

children through education related assistance

