KPMG and NYSE IPO Bootcamp – New YorkThursday, October 28, 2014

Agenda



Time	Session
8:00 a.m.–8:45 a.m.	Breakfast and Registration
8:45 a.m.–9:15 a.m.	Welcome and Introductions
	Suzanne Townsen Advisory Office Leader, New York KPMG LLP
	David A. Ethridge Senior Vice President and Head Of Capital Markets New York Stock Exchange
	Aamir Husain National Leader IPO Readiness KPMG LLP
9:15 a.m.–9:45 a.m.	Visit to the Trading Floor
9:45 a.m.–10:35 a.m.	Pre IPO Preparation
	Aamir Husain National Leader IPO Readiness KPMG LLP
10:35 a.m.–11:20 a.m.	What to Look for in an Exchange
	Carolyn Saacke Managing Director, Capital Markets New York Stock Exchange
11:20 a.m12:00 p.m.	Going Public from a Legal Perspective
	Alexander Lynch Partner Weil, Gotshal & Manges LLP
12:00 p.m.–12:50 p.m.	Lunch
12:50 p.m.–1:25 p.m.	Post IPO Considerations: Accounting & Financial Reporting Perspectives
	Brian Hughes National Co-Leader Venture Capital Practice KPMG LLP
1:25 p.m.–1:50 p.m.	Defining Your Liquidity Path
	Cyrus Lam Managing Director KPMG Corporate Finance LLC
1:50 p.m.–2:00 p.m.	Wrap Up and Q&A
	Aamir Husain National Leader IPO Readiness KPMG LLP